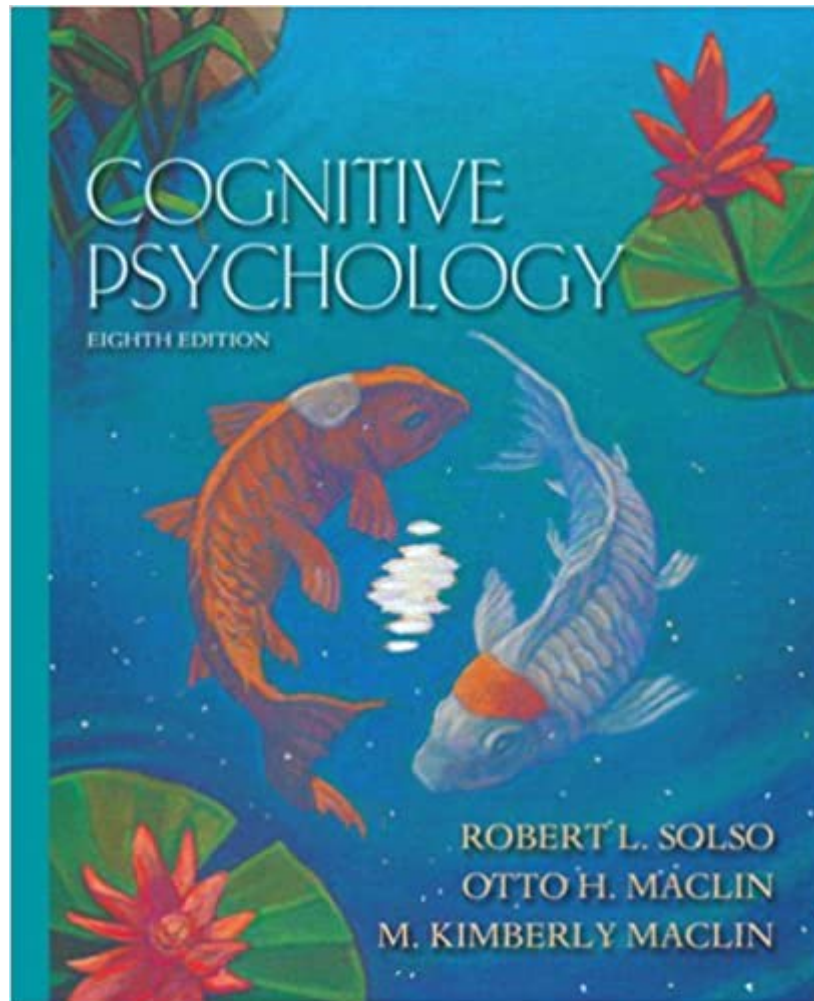




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Cognitive Psychology (8th Edition)



Synopsis

One of the top sellers in the field, *Cognitive Psychology* is well-written, humorous, and remains one of the most comprehensive and balanced books in the area of cognition. MacLin and MacLin, inheriting the book from the late Robert L. Solso, boldly revised and reorganized the Eighth Edition to reflect emerging trends in the field, while retaining the strengths that made it one of the most popular books in the field. The book features a sequential model of human cognition from sensation to perception, to attention, to memory, to higher-order cognition, and features new cutting-edge coverage of consciousness, cognitive neuroscience, memory and forgetting, and evolutionary psychology.

Book Information

Hardcover: 592 pages

Publisher: Pearson; 8 edition (September 7, 2007)

Language: English

ISBN-10: 0205521088

ISBN-13: 978-0205521081

Product Dimensions: 7.6 x 1 x 9 inches

Shipping Weight: 2.3 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 29 customer reviews

Best Sellers Rank: #43,939 in Books (See Top 100 in Books) #75 in Books > Textbooks > Social Sciences > Psychology > Cognitive Psychology #143 in Books > Health, Fitness & Dieting > Psychology & Counseling > Psychiatry #183 in Books > Medical Books > Psychology > Cognitive

Customer Reviews

One of the top sellers in the field, *Cognitive Psychology* is the most comprehensive and balanced text in the area of undergraduate cognition. MacLin and MacLin, inheriting the textbook from the late Robert L. Solso, boldly revised and reorganized the Eighth Edition to reflect emerging trends in the field, while retaining the strengths that made it one of the most popular texts among students and professors. All chapters have undergone a thorough revision, with special attention to updating art and examples, as well as clarifying language. The text traces a sequential model of human cognition from sensation to perception, to attention, to memory, to higher-order cognition, and features new cutting-edge coverage of consciousness, cognitive neuroscience, memory and forgetting, and evolutionary psychology. “The authors have done an outstanding job

of making very complex material accessible to students. The text is very readable, and uses real life examples to engage students. Thomas R. Shaffer, South Dakota State University

“The main strength of this textbook is the focus on cognition in everyday life. When students make a connection [from] the information in the textbook to their own lives, they are more apt to learn it and use it.” Angie MacKewn, University of Tennessee at Martin

“The engaging writing style and organization clearly distinguishes it from other texts. In addition, the emphasis on neuroscientific underpinnings of cognition is a major strength, pushing this text to the forefront of research in cognitive psychology.” David Ludden, Lindsey Wilson College, Kentucky

Robert L. Solso is Professor and Head of the Cognitive Laboratory at the University of Nevada, Reno. --This text refers to an out of print or unavailable edition of this title.

This cognitive psychology textbook is written for the undergraduate psychology major. It targets the expected areas of the field, filling the gap between a prerequisite course in sensation and perception and related topics in linguistics, philosophy and cognitive science. Its fifteen chapters correspond roughly to the weeks of a semester-length cognition course. The eighth edition reorganizes the chapters "...to better reflect the order of cognitive processing" relative to the order in the seventh edition. This order is logical and lends itself to sequential reading of chapters in a course. A good thing, since we all know that some students will read them in this order, even if we assign them a different one. The authors define "...cognitive psychology [a]s the study of the human mind: its biology, its thoughts, its reasoning process, its language, its memory." While they connect to other disciplines, for the most part they avoid the temptation of "physics envy." They do not reduce everything to neuroscience (nor behaviorism) in a quest to seem more "scientific." There is a good selection of both current and classic references and each chapter ends with a smaller, more focused set of related readings. The "hmmm...?" questions at the beginning of each chapter are thought-provoking and provide an effective advance organizer for the chapter. Struggling students will find the presentation easy to follow; advanced students will find guidance to further learning. The book is highly recommended for use as an undergraduate text. I suggest supplementing it with selected readings from cognitive science more widely, such as those found in Current Directions in Cognitive Science.

I rented this book for a psych class I took. Gave a good amount of info in terms of introducing and

explains cognitive psychology. Cognitive psych is sort of a new topic and some topics might not be explained well or not have enough info. But definitely a good textbook for rent.

As described!

Great story well written!

Just what I needed for a summer class!

Glad i bought it .. so useful and handy

This is not the most well written book. The topics are a little harder to understand than they need to be but overall it isn't terrible. It would be more helpful if they had given more accessible definitions.

Thanks. it arrived in time. And just as you advertised, LIKE NEW! Still in packaging. Great, and thanks you all.

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